



ALPS GLOBAL LOGISTIC

2015

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Introducing effective & efficient while dealing with logistics...

By APLS Global Logistic

In today's fast-developing business world, many consumers often lament many lacks of attention and focus when it comes to providing top-notch customer service. Unlike many of these enterprises, international logistics and shipping company ALPS Global Logistic and its director Mr. Kavan Low have broken away from this trend, choosing instead to pay great attention to customer satisfaction, which has yielded great results.

The company's co-founders had long wanted to start a joint venture together. With a wealth of industry experience between them and believing, they could make a difference in the industry. If presented with the right opportunities, they decided to set up ALPS Global Logistic in January 2013. Today, the company runs its operations from its Woodlands premises with just six staff.

Faced with a volatile market, the founders were forced to keep up whilst trying to gain the trust of their new clients and overseas associates. This proved to be their biggest challenge at the time of the company's inception. However, they managed to overcome this partly because of ALPS Global Logistics small scale, which allowed the management to adapt and execute plans more efficiently as compared to other larger organizations.

Today, ALPS Global Logistic has become a one-stop logistics solutions hub offering a wide variety of logistics services. It aims to constantly improve its services through regular upgrading and seeks to provide its clients with efficient sales and customer service as well as competitive rates and customize solutions. Its dedication to customer service and commitment to treating its clients' businesses as its own has also led it to provide a 24-hour standby service

that keeps clients updated about shipping progress and lets them benefit from time and cost savings.

Although ALPS Global Logistic currently does not have plans for overseas ventures, Mr. Low is keen to continue expanding locally through investments and trading. To better differentiate the company's investment and logistics profile, he hopes to incorporate a new identity in the near future whilst overseas agents focus on handling the company's overseas portfolio. Meanwhile, ALPS Global Logistic continues to expand its clientele through the use of social media platforms, establishing rapport with existing clients, word of mouth and referrals from satisfied clients.

In evaluating the company's success, Mr. Low cites the crucial individual contributions of each of his staff as being extremely important for growth. With a small workforce, he believes that each member of the staff has his or her own role to play. According to him, a small but efficient workforce will eventually lead to lower operating costs, increased revenue and by extension, better staff welfare, and benefits in the long run member of the staff has his or her own role play. According to him, a small but efficient workforce will eventually lead to lower operating costs, increased revenue and by extension, better staff welfare, and benefits in the long run.

Mr. Low has some sound words of advice for those seeking to break in a hectic and often intense industry like the logistics and shipping trade. Firstly, he believes that a baptism of fire is often the best way to learn and grow. "Learn under fire," he says. "No business book or plan can predict the future or fully prepare you to become a successful entrepreneur". At the same time, however, he also emphasizes the value of sufficient preparation prior to starting a business.



"Never jump right into a new business without any thought or planning," he says.

